

ACCOMPANYING LABELING: Leaflets entitled "Is Your Health Worth 10 Cents A Day," "Be Wise Mineralize Daily The Delamer Way," "Reprinted from the Seaside News-Sentinel," "The Sea and You," and "An Important Message."

RESULTS OF INVESTIGATION: Analysis showed that the article contained essentially the labeled amounts of iron and calcium.

LIBELED: 8-29-61, Dist. Ariz.

CHARGE: 502(a)—when shipped, the labeling of the article contained representations that foods are grown in mineral-depleted soils and that the user's health is jeopardized by consumption of such foods unless health is protected by use of the article; that use of the article would drive out toxins from the body and health would follow; that the addition of minerals to sea water imparted unique properties to the article; that the article was effective for the treatment of many diseases caused by mineral deficiencies; that the article was effective in delaying the aging processes; that the article was effective in preventing the bones of the aged from becoming brittle and easily broken; and that the minerals listed on the label (except iron, calcium and iodine) were active ingredients of the article; which representations were false and misleading, since they were contrary to fact, as the article was not adequate and effective as a treatment for such diseases, conditions, or purposes, and since the minerals listed on the label (except iron, calcium and iodine) were not present in amounts which had any significance when the article was taken as directed.

DISPOSITION: 11-3-61. Default—destruction.

6767. Utopia Home Mineral Bath. (F.D.C. No. 46501. S. No. 61-222 R.)

QUANTITY: 25 cases, each containing 12 cartons of 12 3-oz. envelopes, at Boise, Idaho.

SHIPPED: 6-16-61, from Seattle, Wash., by Comfort Research, Inc.

LABEL IN PART: (Envelope) "Utopia Home Mineral Bath Ingredients: Aluminum Sulfate, Magnesium Sulfate, Magnesium Carbonate, Sodium Bicarbonate, Sodium Sulfate, Potassium Sulfate, Sodium Chloride, Sodium Borate \* \* \* Manufactured by Comfort Research, Inc. Seattle, Wash."

LIBELED: 10-18-61, Dist. Idaho.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was adequate and effective, because of its mineral salt composition, as a treatment for relieving pain due to arthritis, rheumatism, neuritis, nervous tension, and muscular discomforts.

DISPOSITION: 11-14-61. Default—destruction.

6768. Olbas Basle Oil, Olbas salve, and Olbas cough syrup. (F.D.C. No. 45317. S. Nos. 13-798/9 R, 13-801 R.)

QUANTITY: 769 10-cc. btls, and 99 60-cc. btls. of *Olbas Basle Oil*; 95  $\frac{1}{3}$ -oz. tubes and 197  $\frac{2}{3}$ -oz. tubes of *Olbas salve*; and 188 btls. of *Olbas cough syrup*; at South Milwaukee, Wis., in possession of Olbas Products.

SHIPPED: Between 1-28-60 and 11-12-60, from Basle, Switzerland, by Po-Ho-Co., Ltd.

LABEL IN PART: (Ctn. and btl.) "Olbas Basle Oil Oleum Basileum produced in Switzerland by the Po-Ho-Co., Ltd. Basel Ingredients: \* \* \* Directions for use: \* \* \* Distributed by Heidi E. Ritter, 8327 S. 13th St. South-Milwaukee, Wisconsin"; (tube) "Olbas-Salbe \* \* \* Po-Ho-Co., A.-C. Basel 2";

and (btl.) "Only Genuine Olbas Cough-Syrup According to Dr. Ehninger Dose: \* \* \* Ingredients: Extr. of Common Plantain, Horse Chestnut, Liquorice, Thyme, Essential Oils, Sprouts of Pine, Ammon.-Chloride, Spirit, Syrup prepared with unrefined sugar. Net Contents 120 cc. Produced in Switzerland by the Po-Ho-Co., Ltd. Basel 20. Distributed by: Heidi E. Ritter, 8327 S. 13th St., South Milwaukee, Wisconsin."

ACCOMPANYING LABELING: Leaflets entitled "Olbas Mode of Action."

RESULTS OF INVESTIGATION: The cough syrup was shipped in a concentrated form and prepared in finished form locally for the dealer. The labels for such article and leaflets were furnished by the shipper.

LIBELED: 12-29-60, E. Dist. Wis.

CHARGE: All articles, 502(a)—when shipped, the labeling contained false and misleading representations that the articles were adequate and effective to effect beneficial changes in body metabolism, improve all glandular functions, increase flow of lymph, increase white blood corpuscles, improve digestion, and promote assimilation; and as an adequate and effective treatment of catarrhal inflammations, bronchitis, asthma, pharyngitis, anorexia, digestive disorders, gallbladder diseases, kidney malfunctions and diseases, rheumatism, gout, corpulence, skin diseases, toothache, cardialgia, nervous diseases, seasickness, colds, headaches, neuralgia, migraine, sciatica, depression, earache, and many other diseases, symptoms, and conditions; and *Olbas salve*, 502(c)—when shipped, the information required by the Act to appear on the label, namely, the common or usual names of the active ingredients contained therein, was not prominently placed on the label with such conspicuousness (as compared with other words, statements, designs or devices in the labeling) as to render such information likely to be read and understood by the ordinary individual under customary conditions of purchase and use.

DISPOSITION: 2-6-62. Heidi E. Ritter, claimant, having consented to a decree of condemnation without admitting any of the allegations contained in the libel, judgment of condemnation was entered and the articles were released for relabeling.

6769. 3-Minute Balm. (F.D.C. No. 45719. S. No. 62-452 R.)

QUANTITY: 664 2-oz. btls. at Morehead, Ky.

SHIPPED: 3-15-61, from Detroit, Mich., by Hunt Bros. Products.

LABEL IN PART: (Btl.) "Hunt Bros. Products Balm 3 Minutes Directions \* \* \* manufactured by Hunt Bros."

ACCOMPANYING LABELING: (Leaflet) "Hunt's 3 Minute Balm Directions \* \* \* Hunt Bros. Products 5685 15th Street, Detroit 8, Mich."

LIBELED: 4-13-61, E. Dist. Ky.

CHARGE: 502(a)—when shipped, the labeling contained false and misleading representations that the article was an adequate and effective treatment for headache, sinusitis, soreness, lameness, stiffness, stiff neck, and any kind of muscular ache.

DISPOSITION: 10-18-61. Default—destruction.

6770. Protein supplement. (F.D.C. No. 45949. S. No. 53-728 R.)

QUANTITY: 82 365-tablet btls., and 2 drums containing a total of 32,500 tablets, at Minneapolis, Minn., in possession of Nu-Age Corp.

SHIPPED: 11-4-60, from St. Louis, Mo.